

Timea Paál

AI Artist + Senior Graphic Designer + Architect

PHONE

+40 744 759 213

ADDRESS

540091, Avram Iancu 62
Targu Mures, Romania

PORTFOLIO

[Timea Paal](#)
[The Artifictional](#)

WORK EXPERIENCE

AI Artist, Content Creator (2024 - Present) - [The Artifictional](#)

Experimenting with generative AI to create unusual but believable results through innovative prompts, with works exhibited in London, New York & Spain.

Senior Graphic Designer (2021 - Present) - [Reea Agency](#)

Primarily working on branding, UI design, generative AI video, conceptual, package design, and visual support for social media campaigns.

Founder and General Manager (2019 - 2021) - [Moonloop Graphics](#)

Responsible for startup funding, daily management, client relations, and design work. Focused on branding, web, social media design, and illustration.

Graphic Designer (2016 - 2017) - [Cognitive Creators](#) (formerly Creative Instinkt)

Worked on branding, brochures, catalogues, ideation and strategies.

Founder, Creative Director (2012 - 2019) - Cocoon Lab

Managing creative projects across graphic design, architecture, and urbanism. Occasional CSR Advisor and Speaker for [M&Co Training](#).

Project Specialist & Associate Member (2010 - 2012) - [ROGBC](#)

Project management of projects focused on sustainable building practices. Designing subbrands and course support materials.

Architect Intern (2009 - 2010) - [Multinvest](#)

Assisted in planning architectural and urban planning projects, and created 3D renderings for project presentations.

Co-Founder, Creative Director (2005 - 2007) - [Oracler Advertising](#)

Oversaw creative direction, graphic design tasks and project management.



LANGUAGES

Hungarian - Mother Tongue

Romanian - Fluent

English - Fluent

EDUCATION

Bachelor's Degree in Architecture and Urban Planning - Technical University of Cluj-Napoca, Romania (2002 - 2008)

Green Building Specialist - Romania Green Building Council (2010 - 2011)

Systematic Inventive Thinking (SIT) - M&Co Training, Romania (2019)

Design Thinking - Online Course (2023)

TOOLS

AI Tools

Most Used: MidJourney, Adobe Firefly, Luma, Kling, Google Veo, Immersity AI, ChatGPT, Gemini, Relume

Tested: Runway, Imagen, DALL·E, Tengr.AI, Minimax,

Design Tools

Advanced Level: Adobe Suite - Photoshop, Illustrator, InDesign, XD; Figma, Wix, Adobe Express,

Used in the Past: Graphisoft Archicad, Artlantis, CapCut